

Minutes of 117th Meeting of Environmental Campaign Committee

Date : 17 March 2010 (Wednesday)

Time : 2:15 pm

Venue : Room 4690, 46/F, Revenue Tower, 5 Gloucester Road, Wanchai, Hong Kong

Present

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| Mr. Joseph LEE, SBS, JP | (Chairman) |
| Ms Elizabeth LAW, MH, JP | (Vice-Chairman) |
| Mr. LAU Ip-keung, Kenneth, MH, JP | |
| Dr. LEUNG Man-fuk, Edward | |
| Professor LUNG Ping-yee, David, SBS, JP | |
| Mr. MA Ching-hang, Patrick, BBS | |
| Dr. NG Cho-nam, BBS, JP | |
| Ms POON Suk-han, Halina, MH | |
| Mr. WONG Mau-chung, Max | |
| Professor WONG Woon-chung, Jonathan | |
| Dr. YIP Chee-hang, Eric | |
| Mr. Edward YAU, JP | Secretary for the Environment (SEN) |
| Miss Linda CHOY | Political Assistant to SEN |
| Mr. Benny WONG, JP | Environmental Protection Department (EPD) |
| Ms Betty CHEUNG | EPD |
| Mrs. Connie MAK | Education Bureau (EDB) |
| Miss Eunice CHAN | EPD (Secretary) |

In attendance

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|-------------------|------------------------------------|
| Miss Jamie CHU | EPD |
| Miss Brenda LAM | EPD |
| Miss LEE Chi-ming | EPD |
| Ms Christine LOH | Civic Exchange (for Agenda Item I) |
| Mr. Andrew LAWSON | Civic Exchange (for Agenda Item I) |
| Ms Michelle WONG | Civic Exchange (for Agenda Item I) |

Absent with apologies

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| Mr. LUI Tung-ming, MH | |
| Ms NG Chui-yiu, Jennifer | |
| Mr. NG Ping-kin, Arkin | |
| Mr. TAM Siu-ping, George | |
| Ms Bernadette TSUI | |
| Mr. WAN Siu-kin, Andrew | |
| Ms WONG Pik-kiu, Peggy, MH | |
| Dr. YU Yuen-ping, William | |
| Ms Connie TSANG | Information Services Department (ISD) |
| Dr. Tina MOK | Department of Health (DH) |
| Ms Maria LAU | Home Affairs Bureau (HAB) |

Vote of Welcome

The Chairman thanked Mr. Edward YAU, JP, SEN, Miss Linda CHOY, Political Assistant to SEN, and Members for attending this special meeting regarding the co-organization and joint funding application of the “Climate Dialogue Series – Youth Dialogue on Climate” by the ECC and the Civic Exchange. The Chairman also informed Members that the following representatives from the Civic Exchange would make a presentation on the project :

- i. Ms Christine LOH, Chief Executive Officer
- ii. Mr. Andrew LAWSON, Project Manager
- iii. Ms Michelle WONG, Communications and Events Manager

I. Climate Dialogue Series – Youth Dialogue on Climate
(ECC Paper No. 23/09-10)

2. Miss Eunice CHAN briefed Members on the background and the proposal as outlined in the ECC Paper No. 23/09-10. She pointed out that the Climate Dialogue Series consisted of five days of events to be held on 3 – 7 November 2010. Day 1 and 2 would be about the latest science and policy and funded by the Hong Kong Jockey Club Charities Trust. Day 3 and 4 would be the C40 Workshop jointly organized by the ECC, the Civic Exchange, and the C40 Cities Climate Leadership Group, and sponsored by the ECF at an amount of \$5,421,319. Day 5 would be a community day to engage students and young people in Hong Kong. To achieve a better synergy effect, the Civic Exchange would like to invite the ECC to co-organize the Youth Dialogue on Climate (YDC Project), with the culminating Youth Summit on 7 November 2010 as Day 5 of the Climate Dialogue Series and associated youth engagement activities including a talent contest on creative expressions of climate change and discussion sessions for youths in tandem with the international conference on 3 – 6 November; and to jointly seek funding support of \$1,718,540 from the ECF. Miss CHAN added that if the ECC agreed to be a co-applicant, the funding application, though it should be regarded as an Environmental Education and Community Action (EE&CA) Project in terms of its nature, would be directly submitted to the ECF Committee instead of the EE&CA Projects Vetting Sub-committee under the ECC for approval.

(Ms Christine LOH, Mr. Andrew LAWSON, and Ms Michelle WONG of the Civic Exchange were invited to the meeting at this juncture at 2:30 pm.)

3. Mr. Andrew LAWSON of the Civic Exchange presented the details of the YDC Project to Members. He highlighted that there would be 4 major components of the project, including: (i) Online Platform; (ii) Learning and Competition; (iii) Climate Discussion; and (iv) Day 5 - YDC Summit. All major tertiary educational institutions in Hong Kong had agreed to be the supporting organizations of the Climate Dialogue Series, including the YDC Project. Sponsorship would be sought to support the prizes of the competition, with emphasis on the educational value and experiential learning such as an Antarctic expedition instead of cash prizes.

4. A member was concerned with the language / medium that would be used in the activities of the project. He considered that while the students of international schools had been active in environmental protection events, it would be essential to make it more attractive to local schools and allow them to use Cantonese in the competition. Ms Christine LOH responded that all official materials would be bilingual while the language of the competition entries would not be restricted. Mr. Andrew LAWSON said that interpreters and simultaneous translation service would be provided on Days 1 – 4 of the Climate Dialogue Series; similar arrangements might be considered on Day 5.

5. A member suggested that the materials to be developed for students sector in the ECC Book Projects under the ECC Combating Climate Change Campaign should be fully utilized in this project. A member echoed that other activities under the Campaign such as the talks and exhibitions should also be linked up with the YDC project as far as practical. He also suggested setting some entry requirements of the competition for the schools / participants, such as attaining certain scores in the on-line quiz as the pre-requisites.

(Mr. Max WONG arrived at this juncture at around 3:10 pm.)

6. Ms LOH said that the on-line platform would be linked up with some selected websites where the participants could learn and do on-line quiz to test how much they had learned. If simply uploading the books content to the on-line platform, it would not be able to tell whether the participants had “read” the books or not. Other more appropriate and effective ways of engaging the books could be explored. Ms LOH also said that the on-line platform was a prototype of on-line engagement and education. The primary goal was to engage the youth in the YDC Project by enlisting their participation in the competition, and hence, minimal restrictions should be imposed.

7. A member considered that the major incentive of joining the competition would be the prizes. He suggested increasing the number of small prizes so as to attract more students to participate. It might also be attractive to students if they could gain certain status or recognition for building up their curriculum vitae. Ms LOH responded that certificates might be considered to be given to the students as a token of recognition.

8. A member commented that the timing of the project was crucial as students would soon have examinations in June and then proceed with their summer vacation, while it would be too late to wait until the start of the next school term in September to pitch for competition entries from schools. He also suggested co-operating with the Hong Kong Federation of Youth Groups (HKFYG) to reach out to more young people. Ms. LOH said that they would start to approach schools once the project was approved by the ECF, and would soon have a meeting with the HKFYG to explore cooperation.

9. The Chairman and Members considered that more local primary and secondary schools, other than universities and international schools, should be encouraged to participate in the events. The network of the ECC Green Schools and Students Environmental Protection Ambassadors (SEPAs) should be made use of. Support from major Schools Sponsoring Bodies such as Tung Wah Group of Hospitals, Po Leung Kuk, etc., should also be solicited to extend the network.

(Ms. Ms Christine LOH, Mr. Andrew LAWSON and Ms Michelle WONG left at this juncture at about 3:20 pm.)

10. A member supported the project and advised to make use of different networks to enhance the momentum. He also advised that all green groups should be invited to participate in this major international event so as to widen the spectrum as much as possible.

11. Professor LUNG Ping-ye, David, SBS, JP declared interests that he was the Chairman of the ECF Committee. He pointed out that given the scale of the project budget and the high proportion of event and project management cost in the budget, the applicant should be asked to provide more information on the tasks. He took the view that the anticipated number of participants as stated in the project proposal should be adjusted upward. He also considered that the materials should be turned into educational kits, etc., for wide dissemination so as to maximize the impact of the project. A member noticed that there was budget for video shooting. He enquired if the copyright of the videos would be possessed by the ECC. Miss Eunice CHAN said that the details would be further worked out with the Civic Exchange.

(Dr. NG Cho-nam, BBS, JP left at this juncture at about 3:30 pm.)

12. A member and Mrs. Connie MAK suggested adding some kinds of “the Most Active Participation Award” of Schools and lining up with the Schools Councils and Associations of School Heads, etc., to encourage competition entries. A member also suggested that schools might be allowed to nominate students to attend the Days 1 – 4 Events of the Climate Dialogue Series as incentives. SEN and some Members suggested exploring live broadcast through the Hong Kong Education City for the students in schools to view the process if

feasible.

13. The Chairman suggested that the Youth Summit should be held at a venue targeted at young people such as the Youth Square in Chai Wan. Members agreed that this might help to minimize the venue cost also.

14. After deliberation, Members agreed that the ECC would co-organize the YDC Project with the Civic Exchange and jointly seek funding support from the ECF Committee.

(Post-meeting Note: The YDC Project was approved by the ECF Committee at \$1,718,540 during its Meeting on 18 March 2010.)

III. Any Other Business

15. There was no other business raised at the meeting.

IV. Date of Next Meeting

16. The next ECC meeting would be held in June 2010. Members would be informed of the date and venue in due course.

17. The meeting was adjourned at 3:40 p.m.

ECC Secretariat
May 2010