

## Minutes of 119<sup>th</sup> Meeting of Environmental Campaign Committee (ECC)

**Date** : 14 September 2010 (Tuesday)

**Time** : 2:30 pm

**Venue** : Conference Room, 33/F, Revenue Tower, 5 Gloucester Road, Hong Kong

### **Present**

Mr. Joseph LEE, SBS, JP	(Chairman)
Ms Elizabeth LAW, MH, JP	(Vice-Chairman)
Dr. LEUNG Man-fuk, Edward	
Professor LUNG Ping-ye, David, SBS, JP	
Mr. MA Ching-hang, Patrick, BBS	
Dr. NG Cho-nam, BBS, JP	
Mr. NG Ping-kin, Arkin	
Ms POON Suk-han, Halina, MH	
Professor WONG Woon-chung, Jonathan	
Dr. YIP Chee-hang, Eric	
Mr. Benny WONG, JP	Environmental Protection Department (EPD)
Ms Betty CHEUNG	EPD
Dr. CHOW Chor-yiu, Tony	Department of Health (DH)
Ms Alissa WONG	Education Bureau (EDB)
Mr. WONG Pak-ho	Home Affairs Bureau (HAB)
Miss Eunice CHAN	EPD (Secretary)

### **In attendance**

Miss Brenda LAM	EPD
Miss Jamie CHU	EPD
Miss LEE Chi-ming	EPD
Mr. CHEUNG Ka Yu	EPD

### **Absent with apologies**

Mr. LAU Ip-keung, Kenneth, MH, JP	
Mr. LUI Tung-ming, MH	
Ms NG Chui-yiu, Jennifer	
Mr. TAM Siu-ping, George	
Ms Bernadette TSUI	
Mr. WAN Siu-kin, Andrew	
Mr. WONG Mau-chung, Max	
Ms WONG Pik-kiu, Peggy, MH	
Dr. YU Yuen-ping, William	
Ms TSANG Pui-chi, Connie	Information Services Department

**Vote of Welcome**

The Chairman welcomed all Members to the meeting.

**I. Confirmation of Minutes of the Last Meeting held on 3 June 2010**

2. The minutes of the 118th Meeting held on 3 June 2010 were confirmed without amendments.

3. Regarding the matters arising from last Meeting, Miss Eunice CHAN informed that the Steering Committee and Organizing Committee of the C40 Workshop met on 8 July and 31 August 2010 respectively. Civic Exchange was preparing a progress report for April ó September 2010, which would be circulated for Members' reference in due course.

**II. Promotion Programme on Source Separation of Waste (ECC Paper No. 10/10-11)**

4. Miss Eunice CHAN briefed Members on the background and the proposal as outlined in the ECC Paper No. 10/10-11. Miss CHAN said that the programme (PPSSW) was well received by the public. As at 31 August 2010, 1,643 sets of plastic waste separation bins and 1,818 sets of metal waste separation bins had been delivered in response to these applications. In view of the existing funding position, it was proposed to seek a supplementary provision of \$6 million from the Environment and Conversation Fund (ECF) to continue the PPSSW up to March 2012.

5. A member enquired if facilities for waste separation could be set up for each floor of a building. Ms Eunice CHAN replied that there was another scheme under ECF, the Programme on Source Separation of Domestic Waste, that aimed to facilitate residents to separate waste at source by providing waste separation facilities on each floor of the domestic buildings, which made the separation more convenient to residents. Ms Betty CHEUNG added that the PPSSW was introduced as a starting point of promoting waste separation by providing free waste separation bins for buildings on the ground floor of

buildings, while the Programme on Source Separation of Domestic Waste allowed applicants to make use of the funding support of ECF, up to \$800 per floor, to produce tailor-made waste separation facilities for each floor. Therefore these two programmes complemented each other.

6. A member asked whether EPD would focus efforts to promote waste separation at district level. Mr. Benny WONG, JP said that EPD's Waste Reduction Group maintained close relationship with housing estates across all districts and also worked closely with district bodies in further promoting waste separation.

7. After discussion, Members agreed to the proposal to seek endorsement from the ECF Committee for a supplementary provision of \$6 million to continue the PPSSW.

### **III. Progress Reports of the Working Groups**

#### **(a) Awards Committee on Hong Kong Awards for Environmental Excellence (ACHKAEE) (ECC Paper No. 6/10-11)**

8. Miss Eunice CHAN briefed Members on the work progress of the ACHKAEE as outlined in the ECC Paper No.6/10-11. She supplemented that Stage 1 assessments of the Sectoral Awards were underway and the Sectoral Awards Sub-committee would meet on 29 September 2010 to endorse the results of the assessments and then Stage 2 assessment would begin thereafter. The Chairman encouraged Members to promote the Hong Kong Awards for Environmental Excellence to the local business sector.

9. A member said that a seminar was being lined up with the organizations of Small and Medium Enterprises (SMEs) for promoting the Environmental Labels and CarbonöLessö Certificates.

[Post-meeting Note: The seminar would be held at 3:00 pm on 2 December 2010 at Penthouse, 24/F, Hang Seng Bank, 83 Des Voeux Road, Central.]

**(b) Education Working Group (EWG) (ECC Paper No. 7/10-11)**

10. Miss Eunice CHAN briefed Members on the work progress of the EWG as outlined in the ECC Paper No.7/10-11. Regarding ECC's education efforts, A member suggested that the ECC might consider organizing complementary education campaigns in light of the public consultation on "Hong Kong's Climate Change Strategy and Action Agenda" recently launched by the Environment Bureau (ENB) on 10 September 2010. The Chairman suggested and Members agreed to further deliberate the issue under AOB.

**(c) Environmental Education and Community Action Projects Vetting Sub-committee(EE&CAPVSC) (ECC Paper No.8/10-11)**

11. Miss Elizabeth LAW briefed Members on the work progress of the EE&CAPVSC as outlined in the ECC Paper No.8/10-11. The Chairman thanked the hard work of the Members in vetting the large number of applications.

**(d) Publicity Working Group (PWG) (ECC Paper No.9/10-11)**

12. Miss Eunice CHAN briefed Members on the work progress of the PWG as reported in the ECC Paper No.9/10-11. Regarding the "Low Carbon Living @ Hong Kong", Miss CHAN advised Members that complimentary copies would be sent for Members' reference in due course.

**IV. Any Other Business**

13. Regarding a member's suggestion that the ECC might consider organizing complementary education campaigns in light of the public consultation on climate change, Ms Betty CHEUNG advised that climate change was a major theme for ECC's various education campaigns in these two years. A member opined that since ECC was already organizing various education programmes, organizations that were delivering these programmes could help to educate and stimulate discussion on this public consultation. A member said

that while secondary students might not be mature enough to offer views on the public consultation, providing information on this public consultation to students could stimulate them in exploring climate change issues.

14. A member considered that the role of ENB and EPD was to conduct the public consultation for collecting views on the policies concerned, while ECC could complement government's initiatives by formulating education campaigns when a policy was set.

15. A member opined that while strategies discussed in the consultation paper could be macroscopic and technical in nature and not easily grasped by the general public, ECC might help to drive messages on behaviour change to the general public.

16. The Chairman thanked Members for their suggestions on how ECC could complement government's environmental policies. He concluded that while a public consultation would only last for a short duration, ECC would continue to focus its campaign efforts on making behavioral change of the general public to adopt a low carbon lifestyle.

#### **V. Date of Next Meeting**

17. The next ECC meeting would be held in November 2010. Members would be informed of the date and venue in due course.

18. The meeting was adjourned at 4:00 pm.

***ECC Secretariat  
November 2010***