

Minutes of 127th Meeting of Environmental Campaign Committee

Date : 21 February 2012 (Tuesday)

Time : 2:30 pm

Venue : Conference Room, 33/F, Revenue Tower, 5 Gloucester Road, Hong Kong

Present

Professor LUNG Ping-ye, David, SBS, JP	(Chairman)
Mr. CHAN Wing-hong, Cary	
Mr. HUI Yung-chung, BBS, JP	
Mr. MA Ching-hang, Patrick, BBS, JP	
Dr. MA Hok-ka, Carol	
Dr. NG Cho-nam, BBS, JP	
Ms NG Chui-yiu, Jennifer	
Dr. Elizabeth QUAT, JP	
Professor SHEN Xu-hui, Simon	
Ms Bernadette TSUI	
Mr. WONG Mau-chung, Max	
Mr. Benny WONG, JP	Environmental Protection Department (EPD)
Ms CHEUNG Miu-han, Betty	EPD
Dr. AU Ka-wing, Albert	Department of Health (DH)
Mrs. CHOW DIK Suk-wan	Education Bureau (EDB)
Mrs LAM YOUNG Kit-chee, Sunnie	Information Services Department (ISD)
Mr. WONG Pak-ho	Home Affairs Bureau (HAB)
Miss Eunice CHAN	EPD (Secretary)

In attendance

Ms Emily LI	EPD
Ms Wynne LAM	EPD
Miss Brenda LAM	EPD
Miss Veronna HO	EPD
Mr. CHEUNG Ka-yu	EPD

Absent with apologies

Professor WONG Woon-chung, Jonathan, MH (Vice-Chairman)

Dr. LEUNG Man-fuk, Edward

Mr. LAU Ip-keung, Kenneth, MH, JP

Dr. TANG Shuk-ming, Winnie, JP

Ms WONG Sau-ying

Dr. YIP Chee-hang, Eric

Dr. YU Yuen-ping, William

Vote of Welcome

The Chairman welcomed all Members to the meeting.

I. Confirmation of Minutes of Last Meeting held on 22 November 2011 and the Special Meeting held on 17 January 2012

1. The minutes of the 125th Meeting held on 22 November 2011 and the 126th Meeting held on 17 January 2012 were confirmed without amendments.

II. Progress Report of the Working Groups/Sub-committees

(a) Awards Committee on the Hong Kong Awards for Environmental Excellence (ACHKAEE) (ECC Paper No. 02/2012)

2. Ms Emily LI briefed Members on the work progress of the ACHKAEE as outlined in the ECC Paper No. 02/2012. In view of the relatively slow growth in number of participants in 2011 as compared with previous years, a member said that the technical consultant, Hong Kong Productivity Council (HKPC), should broaden the participant base.

3. In response to the Chairman's enquiry, Ms Betty CHEUNG said that HKPC reviewed the assessment criteria of each sector from time to time in order to motivate the participants to achieve a higher standard. Concerning the relatively average performance of the Restaurants sector's participants, Ms Betty CHEUNG said that with implementation of the Quality Restaurant Environmental Management Scheme by the Hong Kong Federation of Restaurants and Related Trades (HKFORT), it was expected that the environmental performance of the sector would be improved and more restaurants would join the HKAEE scheme.

(b) Education Working Group (EWG) (ECC Paper No. 03/2012)

4. Ms Emily LI briefed Members on the work progress of the EWG as outlined in the ECC Paper No. 03/2012. The Chairman suggested that to encourage more participation of the Hong Kong Green School Award (HKGSA), a mentor scheme might be useful for mutual support among schools in working towards a green school status. A member said that in view of the heavy workload of school teachers, it should be mindful that if the programmes would require teachers to take up extra duties, it might be difficult for the programmes to be widely implemented. A member suggested that the ECC might partner with "Healthy

City” working groups of 18 districts to make use of their well-established network in local community for promoting the HKGSA. A member remarked that in view of the different characteristics of 18 District Councils, consideration might be given to collaborating with the District Councils or District Offices.

(c) Environmental Education and Community Action Projects Vetting Sub-committee (EE&CAPVSC) (ECC Paper No.04/2012)

5. Ms Emily LI briefed Members on the work progress of the EE&CAPVSC as outlined in the ECC Paper No. 04/2012.

6. Members considered that it was a good practice to review the focus area of EE&CA projects from time to time. The Chairman suggested that the sustainability of projects especially the minor works projects should be monitored to assess the effectiveness in achieving ECF funding objectives. A member echoed the Chairman’s views and said that it would be an opportune time to conduct a review on the types of minor works projects to be supported such as the renewable energy facilities and to consider focusing on certain areas to match the long-term development and policies of the government. A member opined that funding support could also be extended to engage a variety of stakeholder groups. A member suggested more use of green ICT in the promotion and engagement activities.

7. In response to Members’ suggestions, Ms Betty CHEUNG said that to further promote the funding scheme and to attract more quality project applications, successful projects would be invited to share their experience in the Annual Sharing Forum of EE&CA Projects. A thematic website for EE&CA projects would also be launched soon where more success stories and video clips would be uploaded for experience sharing purposes.

(d) Publicity Working Group (PWG) (ECC Paper No.05/2012)

8. Ms Emily LI briefed Members on the work progress of the PWG as outlined in the ECC Paper No. 05/2012. Members noted the progress and had no other views.

III. Proposed Budget of ECC Environmental Programmes for Financial Year 2012/2013 (ECC Paper No. 06/2012)

9. Miss Eunice CHAN briefed Members on the proposed budget of ECC environmental programmes for financial year 2012/2013 as outlined in the ECC Paper No. 06/2012.

10. A member suggested that more result-oriented activities should be

organized and different ECC programmes could be better coordinated and integrated to achieve a synergy effect. For example, those schools which applied for funding support to install renewable energy facilities should be requested to join the Hong Kong Green School Awards. A member raised that more impactful activities could be organized to celebrate international environmental events such as the World Environment Day and the Earth Summit.

11. A member supported the idea of conducting a baseline survey to measure public environmental consciousness. To enhance the impact of the new SEPA Alumni Group and to stimulate participation, a member said that the programme could leverage NGOs and other advisory committees. A member also suggested that teachers joining the newly Learning Circle on Climate Change might contribute articles to the newsletters of teachers' associations and the Hong Kong Education City website to share their experiences as well as to raise the profile of the programme.

12. In response to Members' suggestions about more engagement with households and domestic helpers, Ms Betty CHEUNG said that both EPD and ECC were striving to engage various stakeholder groups while households was one of the most important target groups. EPD's annual territory-wide Promotion Campaign on Waste Reduction was one example.

13. Mr. Benny WONG thanked Members for their valuable and constructive suggestions and he remarked that over the years ECC had been taking forward many successful programmes which enhanced the awareness and commitment to environmental protection across different sectors. Reviews on the effectiveness of programmes would be required from time to time to identify the most suitable ways to enhance the impact and outcome of the programmes.

14. After discussion, Members endorsed the proposed budget of ECC of \$25.24 million for 2012/2013. The proposed budget would be submitted to the ECF Committee meeting scheduled for 23 February 2012 for approval.

(Post-meeting note: The ECF Committee meeting held on 23 February 2012 had approved the ECC budget of \$25.24 million for 2012/2013.)

IV. Any Other Business

15. There being no other business. The meeting was adjourned at 5 p.m.

V. Date of Next Meeting

16. The next ECC meeting had been scheduled for 23 May 2012 (Wednesday)

at 3:00 p.m on 33/F, Revenue Tower, Wanchai. Members would be informed of the details in due course.

ECC Secretariat
March 2012