



## **“Go Green Go Healthy at Home” Short Video Competition For Foreign Domestic Helpers**

The Environmental Campaign Committee (ECC), together with YMCA of Hong Kong, organise **“Go Green Go Healthy at Home” Short Video Competition for Foreign Domestic Helpers** to encourage foreign domestic helpers to act as Eco-ambassadors and share their smart household green tips to inspire others.

**Theme:** Go Green Go Healthy at Home

**Objective:** To promote household green tips and its importance to our health and the environment

### **How to Participate**

Submit a short video (not longer than 2 minutes) to demonstrate the household green tips and encourage others to practise green habits.

**Eligibility:** Foreign domestic helpers in Hong Kong

**Language:** Bahasa Indonesia, English and Tagalog

### **Entry Requirements:**

- Each participant shall produce a short video to demonstrate household green tips.
- Each participant can submit ONE video only in MP4/ MPEG/ WMV/ MOV format.
- The video clip should not be longer than 2 minutes.
- Besides video, participant should also submit (i) the title of the video, and (ii) the video script in Bahasa Indonesia, English or Tagalog.
- Participant can make reference to the household green tips at [https://www.ecc.org.hk/english/publicity/green\\_tips.html](https://www.ecc.org.hk/english/publicity/green_tips.html)
- The submission should be original and has never been submitted to other competitions.

**Key Dates:**

Date	Description
30 July 2021 – 12 September 2021	Open for Entry Submission
September 2021	Adjudication
October 2021	Result Announcement

**Online Entry Submission Method:**

Submit via online Google form : <https://bit.ly/3goPcXM>

**Judgement Criteria:**

Coherence of the theme	50%
Creativity	30%
Visual effect	20%

**Awards and Prizes:**

Award	Prize
Champion	<ul style="list-style-type: none"> <li>• Eco gift Set and Certificate</li> <li>• HK\$500 Coupon for Overseas Domestic Workers Programme, YMCA of Hong Kong</li> <li>• International Dinner Buffet Coupon x 2 (Amount: \$1,076 in total) The Haven, YMCA of Hong Kong</li> <li>• HK\$1000 Green Ladies Coupon</li> <li>• Ocean Park tickets x 2</li> </ul>
1 <sup>st</sup> Runner-up	<ul style="list-style-type: none"> <li>• Eco gift Set and Certificate</li> <li>• HK\$300 Coupon for Overseas Domestic Workers Programme, YMCA of Hong Kong</li> <li>• Relaxing Brunch Buffet Coupon x 2 (Amount: \$596 in total) for The Haven, YMCA of Hong Kong</li> <li>• HK\$800 Green Ladies Coupon</li> <li>• Ocean Park tickets x 2</li> </ul>
2 <sup>nd</sup> Runner-up	<ul style="list-style-type: none"> <li>• Eco gift Set and Certificate</li> <li>• HK\$200 Coupon for Overseas Domestic Workers Programme, YMCA of Hong Kong</li> <li>• HK\$200 Coupon for Mall Café, YMCA of Hong Kong</li> <li>• HK\$500 Green Ladies Coupon</li> <li>• Ocean Park tickets x 2</li> </ul>
Merits x 5	<ul style="list-style-type: none"> <li>• Eco gift Set and Certificate</li> <li>• HK\$100 Coupon for Overseas Domestic Workers Programme, YMCA of Hong Kong</li> </ul>

	<ul style="list-style-type: none"><li>• HK\$100 Coupon for Mall Café, YMCA of Hong Kong</li><li>• HK\$200 Green Ladies Coupon</li></ul>
All entries	<ul style="list-style-type: none"><li>• Big Waster (our environmental protection icon) picnic mat</li></ul>

- **Enquiry**

- Please contact Ms. Cath WONG or Ms. Yabe CHAN of Environmental Campaign Committee Secretariat at 2519 9173 or email to [ecc@epd.gov.hk](mailto:ecc@epd.gov.hk)